

CORPORATE MEMBERSHIP

The Rotary Corporate Membership Scheme allows a business to help us serve our community by offering an alternative membership package to some of its employees. Corporate membership enables the business to expand its network and visibility in the community and at the same time gives its employees access to the fellowship and service opportunities of Rotary with the possibility of a much smaller time commitment than has been historically associated with membership of Rotary.

Structure and Cost:

Because only people can be Rotarians, Corporate Membership is structured by one or more employees of the business becoming members of the Rotary Club. There is a choice of two models for payment of the cost of corporate membership (known as "dues") and meal costs (if any):

	Model A (single membership seat)	Model B (multiple membership seats)
Who pays the Corporate Member's dues?	The business pays dues (currently £120 per annum) for one primary member and names one or more alternates for the primary member. Dues are not charged for alternate members (often 1-3 others) who can attend club meetings in place of the primary member.	The Rotary club charges the business a flat rate for an agreed number of corporate members and all may regularly attend the Club's meetings.
Are there any other costs of Corporate Membership?	Corporate members have a standing invitation <u>but no obligation</u> to attend any or all club meetings. They are held at The White Hart Hotel, Salisbury every week on most Monday evenings and include a two-course meal (currently costing £16 per head – attendance optional for corporate members) followed by a guest speaker or fellowship, or preceded by a club business discussion. Meal charges for corporate members are billed monthly to the business in arrears on a pay-as-you-go basis.	
Who is counted in the Rotary club's membership database?	The primary corporate member is reported as the active member and listed on the club's membership roster in Rotary's database. The alternate members aren't listed on the database.	All corporate members are full, active members of the club and are listed on the club's membership roster in Rotary's database
What's the benefit to this model?	It provides more flexibility to the primary member because that person isn't required to attend every club meeting or event. Alternate members are exposed to Rotary but aren't expected to attend all events.	Club membership grows more significantly, the flatter structure simplifies the change, and all corporate members receive the same benefits.

The dues element is payable annually on July 1st and reduced quarterly pro rata on joining during the Rotary year. For example, if the relationship were to commence as of January 1st, 50% of the annual dues figure would be payable on joining to cover the remaining six months of the current Rotary year.